AI-POWERED AD STRATEGY BLUEPRINT



(SAMPLE BUNDLE)

Powered by AI ChatGPT Marketing Intelligence

REAL INPUT, REAL DATA, REAL RESULTS.

Generated by our Al-powered strategy engine to demonstrate what your business can expect — includina ad recommendations, projected ROI, chatbot tools, and more.

Includes completed form + dynamic strategy report

By Ruth Kuttler, Director/Owner



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FREE AI AD STRATEGY FOR YOUR BUSINESS



BUILT FOR YOUR GOALS - READY IN SECONDS



Complete the short form below to instantly generate a strategic ad plan based on your industry, budget, goals, and audience. Your personalized results will include:

- ▼ Best ad platforms (Google, Meta, WhatsApp, LinkedIn, YouTube)
- ✓ High-performing ad types for your goals
- **V** Retargeting recommendations to boost conversions
- ✓ Al chatbot engagement tools for smarter follow-up

Fill out the form now and get your free custom AI strategy in seconds—no guesswork, just growth.

Industry				
Select Your Industry				•
Monthly Ad Budget				
Select Budget Tier				~
Primary Goal				
Select Primary Goal				•
Target Regions				
Enter your target location	n			
Start typing to see location	n suggestions			
Languages (Select up 1	to 4)			
☐ English	☐ Spanish	French	German	
Seasonal Factors to Co	nsider?			
No				



AI-Powered Ad Strategy Report

Customized for Smarter Advertising, Targeted Conversions & Scalable ROI

Here is your customized AI Ad Strategy Report for: First Choice

Industry: E-Commerce Budget Tier: \$20,001 - \$40,000 Goals: Sales

Your report is based on your form selections as follows:

- Industry: E-Commerce
- Budget Tier: \$20,001 \$40,000
- Region: United States
- Goals: Sales
- Languages Selected: English, Spanish
- Seasonal Factors: Yes

INDUSTRY	BUDGET	PRIMARY AD TYPE	SECONDARY AD TYPE	WHY IT'S A FIT	RETARGETING PAIRINGS	AVG CRM	CONV. TYPE	CONV NO.	AD SPEND	ROAS	СНАТВОТ	EXAMPLE	ROAS LIFT
E- Commerce	\$20,001 - \$40,000	Google Performance Max + CTV	YouTube Non- Skippable	Premium luxury product sales	PMax + YouTube + CTV	8.4	Sales	4,054.1	\$34,054	59.52x	Google AI + Omnichannel	Luxury shopping	50.0+
E- Commerce	\$20,001 - \$40,000	YouTube CTV + Meta Live	Google Performance Max	Premium omnichannel presence	CTV + Meta + PMax	8.5	Sales	3,994.7	\$33,955	58.82x	Google AI + Omnichannel	Luxury shopping	50.0+
E- Commerce	\$20,001 - \$40,000	Meta Advantage+ Shopping	YouTube Non- Skippable	Premium shopping experience	Meta + YouTube + CTV	8	Sales	4,225.1	\$33,801	62.50x	Google AI + Omnichannel	Luxury shopping	47.5+
E- Commerce	\$20,001 - \$40,000	Google Discovery + CTV	WhatsApp Business API	Premium customer journey	Google + WhatsApp + CTV	8.3	Sales	4,099.6	\$34,027	60.24x	Google AI + Omnichannel	Luxury shopping	50.0+

Additional Considerations for Maximizing Campaign ROI

Multilingual Engagement Insights

Running multilingual campaigns in **English, Spanish** expands reach and engagement — but only if your ads are localized properly. Primary ads in English, retargeting in Spanish

Test Spanish CTAs for higher engagement

Seasonal Performance Outlook

Your industry experiences seasonal variation in ad demand and user behavior. Based on historical trends:

- · 30% higher CPL in Q4
- Q4 holiday shopping, summer slowdown

Increase budget by 40% in Q4

Important Disclaimer

This is a general plan with no performance guarantees. Results require professional execution and exclude costs of ad creative development, split-testing, third-party integrations, and custom coding. Ongoing monthly management fees apply. Estimated conversion and ROAS results are projections only and not guaranteed. Past performance does not guarantee future results.

Ready to Turn This Strategy Into Real Results?

You've got the strategy — now let's make it work for your business.

Book Appointment

Download Report

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AI-Powered Ad Strategy Report

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Here is your customized AI Ad Strategy Report for: First Choice

Your report is based on your form selections as follows:

Industry: Health & Wellness Budget Tier: \$10,001 - \$20,000

Industry: Health & Wellness

- Industry: Hedici & Meinless

Budget Tier: \$10,001 - \$20,000
 Region: Florida

• Gnale: Salas

Languages Selected: English, Spanish

Seasonal Factors: Yes

INDUSTRY	BUDGET	PRIMARY AD TYPE	SECONDARY AD TYPE	WHY IT'S A FIT	RETARGETING PAIRINGS	AVG CRM	CONV. TYPE	CONV NO.	AD SPEND	ROAS	СНАТВОТ	EXAMPLE	ROAS LIFT
Health & Wellness	\$10,001 - \$20,000	Google Performance Max	YouTube Non- Skippable	Premium health service promotion with guaranteed video views	PMax + YouTube	25.2	Sales	674.5	\$16,997	19.84x	Premium Google AI Assistant	"Premium Learn more"	50.0+

Additional Considerations for Maximizing Campaign ROI

Multilingual Engagement Insights

Running multilingual campaigns in **English**, **Spanish** expands reach and engagement — but only if your ads are localized properly. Primary ads in English, retargeting in Spanish

Expand Spanish ad copy for wider reach

Seasonal Performance Outlook

Your industry experiences seasonal variation in ad demand and user behavior. Based on historical trends:

20% higher sales during winter

· Winter flu season, Summer wellness campaigns

Adjust budget allocation for seasonal trends

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Here is your customized AI Ad Strategy Report for: First Choice

Goals: Sales

Industry: Hospitality Budget Tier: \$10,001 - \$20,000

Your report is based on your form selections as follows:

- · Industry: Hospitality
- Budget Tier: \$10,001 \$20,000
- Region: Texas
- Goals: Sales
- Languages Selected: English, Spanish
- Seasonal Factors: Yes

INDUSTRY	BUDGET	PRIMARY AD TYPE	SECONDARY AD TYPE	WHY IT'S A FIT	RETARGETING PAIRINGS	AVG CRM	CONV. TYPE	CONV NO.	AD SPEND	ROAS	СНАТВОТ	EXAMPLE	ROAS
Hospitality	\$10,001 - \$20,000	Google Performance Max	YouTube Non- Skippable	Luxury bookings	PMax + YouTube	50.4	Sales	337.2	\$16,995	9.92x	Premium Performance Travel Assistant	"Premium Book premium experience"	50.0+
Hospitality	\$10,001 - \$20,000	YouTube Non- Skippable	Meta Advantage+ Travel	Premium travel experience promotion	YouTube + Meta Travel	50	Sales	340.1	\$17,005	10.00x	Premium YouTube Travel Guide	"Watch Premium Book premium stay"	45.0+
Hospitality	\$10,001 - \$20,000	Google Performance Max	WhatsApp Business API	Omnichannel booking experience	PMax + WhatsApp	45.5	Sales	373.9	\$17,012	10.99x	Premium Performance Travel Assistant	"Premium Book premium experience"	48.6+
Hospitality	\$10,001 - \$20,000	Meta Live Shopping	Google Discovery	Interactive travel showcase	Meta + Google Travel	47.6	Sales	357.4	\$17,012	10.50x	Premium Meta Travel Concierge	"Discover Premium Reserve premium suite"	50.04

Additional Considerations for Maximizing Campaign ROI

Multilingual Engagement Insights

Running multilingual campaigns in English, Spanish expands reach and engagement — but only if your ads are localized properly. Primary ads in English, retargeting in Spanish

Consider Spanish ads for wider reach

Seasonal Performance Outlook

Your industry experiences seasonal variation in ad demand and user behavior. Based on historical trends:

- · 20% higher sales during holidays
- · Holiday seasons, summer vacations
- Increase budget by 30% during holidays

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AI-Powered Ad Strategy Report

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Here is your customized AI Ad Strategy Report for: First Choice

Industry: Local Businesses Budget Tier: \$10,001 - \$20,000 Goals: List Building

Your report is based on your form selections as follows:

- Industry: Local Businesses
- Budget Tier: \$10,001 \$20,000
- Region: Florida
- Goals: List Building
- Languages Selected: English, Spanish
- Seasonal Factors: Yes

INDUSTRY	BUDGET	PRIMARY AD TYPE	SECONDARY AD TYPE	WHY IT'S A FIT	RETARGETING PAIRINGS	AVG CRM	CONV. TYPE	CONV NO.	AD SPEND	ROAS	СНАТВОТ	EXAMPLE	ROAS LIFT
Local Businesses	\$10,001 - \$20,000	Meta Advantage+ Local	YouTube Non- Skippable	Premium subscription	Welcome Flow + Video DPA	30.5	List	557.3	\$16,998	1.64x	Google AI + Meta	Premium local service	50.0+
Local Businesses	\$10,001 - \$20,000	YouTube CTV	Meta Advantage+	Premium local branding with high visibility	Meta Advantage+	30.5	List	557.9	\$17,016	1.64x	Google AI + Meta	Premium local service	50.0+
Local Businesses	\$10,001 - \$20,000	Google Performance Max	WhatsApp Business API	Omnichannel local presence with direct communication	PMax + WhatsApp	26.6	List	638.9	\$16,995	1.88x	Google AI + Meta	Premium local service	46.6+
Local Businesses	\$10,001 - \$20,000	Meta Live Shopping	Google Discovery	Interactive local business showcase	Meta + Google Local	27.9	List	610.1	\$17,022	1.79x	Google AI + Meta	Premium local service	50.0+
Local Businesses	\$10,001 - \$20,000	YouTube Non- Skippable	Meta Lead Ads	High-impact local advertising with lead generation	Meta + YouTube Local	28.8	List	590	\$16,992	1.74x	Google AI + Meta	Premium local service	46.2+
Local Businesses	\$10,001 - \$20,000	Google Search Ads	Meta Dynamic Ads	Full-funnel local business promotion	Google + Meta Local	26.3	List	646.2	\$16,995	1.90x	Google AI + Meta	Premium local service	45.0+

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Test Spanish CTAs for higher engagement

Seasonal Performance Outlook

Your industry experiences seasonal variation in ad demand and user behavior. Based on historical trends:

- · 20% higher CPL in December
- Holiday season, summer slowdown

Increase budget by 25% in December

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